

Bereavement Center of Westchester

Identity and website

The Bereavement Center helps grieving adults and children moves past their pain towards healing. Inspired by the Center's flagship Tree House program, we developed an elegant new identity based on the idea of a family tree. Since the Center relies on donations to cover the costs of its programs, the new site offers visitors a more robust experience, with useful information and resources—and lots of opportunities to support the Center.

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